**Chapter 2**

1. When a person visits a Web site, his or her IP address and the links he or she clicked on are automatically recorded. This is an example of

(a) secondary use

(b) invisible information gathering

(c) data spillage

(d) data mining

Correct answer: b - pg 56-57

2. The Privacy Act of 1974 established rules to regulate

(a) private sector databases only

(b) all databases that contain personal information

(c) all personal information, including surveillance data

(d) Federal government databases only

Correct answer: d - pg 84

3. A cookie is

(a) a feature of a Web site designed to attract children

(b) an illegal use of information about a customer

(c) a file that a Web site stores on a visitor's computer

(d) a small reward that can be redeemed on a Web site

Correct answer: c - pg 58

4. If a business follows an "opt-in" policy for handling personal data, information about a customer

(a) may not be released under any conditions

(b) may not be released unless the customer gives permission

(c) may be released unless the customer requests that the information be kept private

(d) may be released for any legitimate business purpose

Correct answer: b - pg 59

5. The Communications Assistance for Law Enforcement Act (CALEA) said that

(a) international electronic communications must be filtered through a single hub.

(b) agents of a foreign power may be wiretapped with authorization from a secret court

(c) telecommunications equipment must be designed to allow the interception of telephone calls (with a court order)

(d) email should have the same degree of legal protection as telephone calls

Correct answer: c - pg 115