

Student: \_\_\_\_\_

1. The \_\_\_\_\_ imperative for studying intercultural communication refers to the need to understand differences in a diverse work environment, identify new business markets and develop new products for differing cultural contexts.
  - A. economic
  - B. technological
  - C. peace
  - D. demographic
2. The need to market products effectively in different countries illustrates the \_\_\_\_ imperative for studying intercultural communication.
  - A. economic
  - B. technological
  - C. peace
  - D. demographic
3. The possibility of communicating with people from different cultures via email, fax, and the internet illustrates the \_\_\_\_\_ imperative for studying intercultural communication.
  - A. economic
  - B. technological
  - C. peace
  - D. self awareness
4. John, an engineer in a multinational corporation, emails coworkers from India and Taiwan on a weekly basis. John's communication illustrates the \_\_\_\_\_ imperative for studying intercultural communication.
  - A. economic
  - B. technological
  - C. peace
  - D. demographic
5. Changes in the composition of the US population illustrate the \_\_\_\_\_ imperative for studying intercultural communication.
  - A. economic
  - B. technological
  - C. peace
  - D. demographic
6. John and Nancy were raised in Illinois and speak only English. Many of their neighbors, however, have immigrated from countries outside the United States and speak English as a second language. John and Nancy's desire to have a positive relationship with their diverse neighbors illustrates the \_\_\_\_\_ imperative for studying intercultural communication.
  - A. economic
  - B. technological
  - C. peace
  - D. demographic
7. Violence, conflict and tension between differing cultural groups in constant contact illustrates the \_\_\_\_\_ imperative for studying intercultural communication
  - A. economic
  - B. self awareness
  - C. peace
  - D. demographic

8. Ethnic conflicts in Bosnia and the Soviet Union as well as ethnic tensions in other multicultural nations illustrates the \_\_\_\_\_ imperative for studying intercultural communication.
- A. economic
  - B. ethical
  - C. peace
  - D. demographic
9. Increased understanding of one's self as a cultural being illustrates the \_\_\_\_\_ imperative for studying intercultural communication.
- A. self awareness
  - B. demographic
  - C. ethical
  - D. technological
10. Maria had never really thought much about her Italian heritage until she became friends with Aylin, an American of Middle Eastern descent. Through conversation and visits to Aylin's family, Maria gradually began to realize how many of her own behaviors were culturally determined. Maria's experience illustrates the \_\_\_\_\_ imperative for studying intercultural communication.
- A. economic
  - B. ethical
  - C. self awareness
  - D. demographic
11. People who believe that cultural differences are only superficial and that there are certain rules that apply across cultures are operating from a \_\_\_\_ position of ethics.
- A. political
  - B. relativist
  - C. judicial
  - D. universalist
12. People who believe that behavior can only be judged within the context in which it occurs are operating from a \_\_\_\_\_ position of ethics.
- A. relativist
  - B. cultural
  - C. universalist
  - D. demographic
13. Rebecca is appalled that in some countries, girls regularly marry before the age of fifteen. She believes that all females should be adults before they marry regardless of their culture because of issues of education, prenatal health, and economic rights. Rebecca has assumed the \_\_\_\_\_ position of ethics.
- A. relativist
  - B. westernized
  - C. universalist
  - D. politicized
14. Toni tells her Chinese friend Guiwen that he should not be angry about his perceived superficial friendliness of many Americans without first understanding the cultural context of the behavior. Toni has taken a \_\_\_\_\_ position of ethics.
- A. explanatory
  - B. universalist
  - C. relativist
  - D. non-judgmental
15. The process by which we "look in the mirror" to see ourselves as cultural beings is known as \_\_\_\_\_.
- A. self reflexivity
  - B. self awareness
  - C. journaling
  - D. heterogeneity

16. The term \_\_\_\_\_ refers to the result of increased contact (though the internet, media reports and travel) between people around the world
- A. global village
  - B. heterogeneity
  - C. self reflexivity
  - D. assimilatable
17. The term \_\_\_\_\_ refers to the ability of southern and Eastern European immigrants to "blend" into the general US population.
- A. global village
  - B. heterogeneity
  - C. self reflexivity
  - D. assimilatable
18. Principles of conduct that help govern the behavior of individuals and groups are known as \_\_\_\_\_.
- A. morals
  - B. ethics
  - C. values
  - D. beliefs
19. \_\_\_\_\_ are the result of the tendency for members of particular ethnicities to settle in the same area (such as Latinos in Englewood and East Los Angeles)
- A. Class structures
  - B. Ethnic tensions
  - C. Global villages
  - D. Enclaves
20. Economic disparity among ethnic groups in the United States can best be understood by looking at \_\_\_\_\_.
- A. enclaves
  - B. class structure
  - C. assimilatable groups
  - D. economic mobility
21. The expansion of businesses into markets around the world is known as \_\_\_\_\_.
- A. immigration
  - B. mobility
  - C. heterogeneity
  - D. globalization
22. Historically, the anti-immigrant nativistic movements
- A. targeted immigrants of Southern European descent only.
  - B. were not supported by the government of the United States.
  - C. promoted violence against newer immigrants to the United States.
  - D. were a form of economic protection for enclave communities.
23. The changes in the patterns of immigration during the last 40 years illustrate the fact that the population of the United States is becoming much more \_\_\_\_\_.
- A. heterogeneous
  - B. classist
  - C. nativist
  - D. ethical

24. The study of intercultural communication in order to proselytize others without their consent illustrates a/an \_\_\_\_\_ issue about the application of intercultural knowledge, according to Martin & Nakayama.
- A. ethical
  - B. practical
  - C. religious
  - D. demographic
25. Token stories of success and upward mobility (illustrated by Oprah, Ross Perot and Madonna) reinforce \_\_\_\_\_ and perpetuate the myth that there is equal opportunity for all to achieve upward mobility in the US.
- A. heterogeneity
  - B. class structure
  - C. economic diversity
  - D. assimilation
26. Many American companies provide little or no training before sending their workers overseas.  
True False
27. Anti-immigrant, nativist sentiment was well supported at the government level during the late 1800s.  
True False
28. The Chinese Exclusion Act officially prohibited Chinese from immigrating to the United States.  
True False
29. *Maquiladoras* are an example of how multinational corporations can reap lower labor costs while adhering to U.S. environmental policies.  
True False
30. Until the 1960s, most immigrants to the United States came from Europe.  
True False
31. "The Bistro" offered by America Online is one way in which the frequency of communication is increasing among peoples of the world.  
True False
32. The majority of immigrants to the United States now come from Latin America or Asia.  
True False
33. Generally speaking, all immigrants can assimilate in the American "Melting Pot."  
True False
34. The universalist position holds that cultural behavior can only be judged from the context in which it occurs.  
True False
35. In the next 20 years, the racial and ethnic diversity of the U.S. population will be distributed more evenly across the nation.  
True False
36. In what ways might economic conditions make a difference in attitudes toward foreign workers and immigration policies.

37. In what ways might the study of intercultural communication be helpful in understanding ethical issues involved in intercultural interaction?
38. Identify and discuss three ways in which we might become ethical students of culture.
39. Identify and discuss 4 of the six imperatives for studying intercultural communication.
40. Compare and contrast the universal and relativist positions with regard to ethical intercultural interaction.
41. In what ways have the wars in Afghanistan and Iraq underscored the need to study intercultural communication?
42. How has the history of immigration influenced cultural relations within the United States?

43. How might self-reflexivity improve intercultural communication?

44. How have the changing demographics in the United States affected intercultural communication?

# 1 Key

1. The \_\_\_\_\_ imperative for studying intercultural communication refers to the need to understand differences in a diverse work environment, identify new business markets and develop new products for differing cultural contexts.  
**A.** economic  
B. technological  
C. peace  
D. demographic
2. The need to market products effectively in different countries illustrates the \_\_\_\_\_ imperative for studying intercultural communication. *Martin - Chapter 01 #1*  
**A.** economic  
B. technological  
C. peace  
D. demographic
3. The possibility of communicating with people from different cultures via email, fax, and the internet illustrates the \_\_\_\_\_ imperative for studying intercultural communication. *Martin - Chapter 01 #2*  
A. economic  
**B.** technological  
C. peace  
D. self awareness
4. John, an engineer in a multinational corporation, emails coworkers from India and Taiwan on a weekly basis. John's communication illustrates the \_\_\_\_\_ imperative for studying intercultural communication. *Martin - Chapter 01 #3*  
A. economic  
**B.** technological  
C. peace  
D. demographic
5. Changes in the composition of the US population illustrate the \_\_\_\_\_ imperative for studying intercultural communication. *Martin - Chapter 01 #4*  
A. economic  
B. technological  
C. peace  
**D.** demographic
6. John and Nancy were raised in Illinois and speak only English. Many of their neighbors, however, have immigrated from countries outside the United States and speak English as a second language. John and Nancy's desire to have a positive relationship with their diverse neighbors illustrates the \_\_\_\_\_ imperative for studying intercultural communication. *Martin - Chapter 01 #5*  
A. economic  
B. technological  
C. peace  
**D.** demographic

7. Violence, conflict and tension between differing cultural groups in constant contact illustrates the \_\_\_\_\_ imperative for studying intercultural communication  
A. economic  
B. self awareness  
C. peace  
D. demographic
- Martin - Chapter 01 #7*
8. Ethnic conflicts in Bosnia and the Soviet Union as well as ethnic tensions in other multicultural nations illustrates the \_\_\_\_\_ imperative for studying intercultural communication.  
A. economic  
B. ethical  
C. peace  
D. demographic
- Martin - Chapter 01 #8*
9. Increased understanding of one's self as a cultural being illustrates the \_\_\_\_\_ imperative for studying intercultural communication.  
A. self awareness  
B. demographic  
C. ethical  
D. technological
- Martin - Chapter 01 #9*
10. Maria had never really thought much about her Italian heritage until she became friends with Aylin, an American of Middle Eastern descent. Through conversation and visits to Aylin's family, Maria gradually began to realize how many of her own behaviors were culturally determined. Maria's experience illustrates the \_\_\_\_\_ imperative for studying intercultural communication.  
A. economic  
B. ethical  
C. self awareness  
D. demographic
- Martin - Chapter 01 #10*
11. People who believe that cultural differences are only superficial and that there are certain rules that apply across cultures are operating from a \_\_\_\_ position of ethics.  
A. political  
B. relativist  
C. judicial  
D. universalist
- Martin - Chapter 01 #11*
12. People who believe that behavior can only be judged within the context in which it occurs are operating from a \_\_\_\_\_ position of ethics.  
A. relativist  
B. cultural  
C. universalist  
D. demographic
- Martin - Chapter 01 #12*
13. Rebecca is appalled that in some countries, girls regularly marry before the age of fifteen. She believes that all females should be adults before they marry regardless of their culture because of issues of education, prenatal health, and economic rights. Rebecca has assumed the \_\_\_\_\_ position of ethics.  
A. relativist  
B. westernized  
C. universalist  
D. politicized

14. Toni tells her Chinese friend Guiwen that he should not be angry about his perceived superficial friendliness of many Americans without first understanding the cultural context of the behavior. Toni has taken a \_\_\_\_\_ position of ethics.  
A. explanatory  
B. universalist  
**C. relativist**  
D. non-judgmental
15. The process by which we "look in the mirror" to see ourselves as cultural beings is known as \_\_\_\_\_.  
**A. self reflexivity**  
B. self awareness  
C. journaling  
D. heterogeneity
16. The term \_\_\_\_\_ refers to the result of increased contact (though the internet, media reports and travel) between people around the world  
**A. global village**  
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17. The term \_\_\_\_\_ refers to the ability of southern and Eastern European immigrants to "blend" into the general US population.  
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18. Principles of conduct that help govern the behavior of individuals and groups are known as \_\_\_\_\_.  
A. morals  
**B. ethics**  
C. values  
D. beliefs
19. \_\_\_\_\_ are the result of the tendency for members of particular ethnicities to settle in the same area (such as Latinos in Englewood and East Los Angeles)  
A. Class structures  
B. Ethnic tensions  
C. Global villages  
**D. Enclaves**
20. Economic disparity among ethnic groups in the United States can best be understood by looking at \_\_\_\_\_.  
A. enclaves  
**B. class structure**  
C. assimilatable groups  
D. economic mobility

*Martin - Chapter 01 #14*

*Martin - Chapter 01 #15*

*Martin - Chapter 01 #16*

*Martin - Chapter 01 #17*

*Martin - Chapter 01 #18*

*Martin - Chapter 01 #19*

*Martin - Chapter 01 #20*

21. The expansion of businesses into markets around the world is known as \_\_\_\_\_.  
A. immigration  
B. mobility  
C. heterogeneity  
**D. globalization**

*Martin - Chapter 01 #21*

22. Historically, the anti-immigrant nativistic movements  
A. targeted immigrants of Southern European descent only.  
B. were not supported by the government of the United States.  
**C. promoted violence against newer immigrants to the United States.**  
D. were a form of economic protection for enclave communities.

*Martin - Chapter 01 #22*

23. The changes in the patterns of immigration during the last 40 years illustrate the fact that the population of the United States is becoming much more \_\_\_\_\_.  
**A. heterogeneous**  
B. classist  
C. nativist  
D. ethical

*Martin - Chapter 01 #23*

24. The study of intercultural communication in order to proselytize others without their consent illustrates a/an \_\_\_\_\_ issue about the application of intercultural knowledge, according to Martin & Nakayama.  
**A. ethical**  
B. practical  
C. religious  
D. demographic

*Martin - Chapter 01 #24*

25. Token stories of success and upward mobility (illustrated by Oprah, Ross Perot and Madonna) reinforce \_\_\_\_ and perpetuate the myth that there is equal opportunity for all to achieve upward mobility in the US.  
A. heterogeneity  
**B. class structure**  
C. economic diversity  
D. assimilation

*Martin - Chapter 01 #25*

26. Many American companies provide little or no training before sending their workers overseas.  
**TRUE**

*Martin - Chapter 01 #26*

27. Anti-immigrant, nativist sentiment was well supported at the government level during the late 1800s.  
**TRUE**

*Martin - Chapter 01 #27*

28. The Chinese Exclusion Act officially prohibited Chinese from immigrating to the United States.  
**TRUE**

*Martin - Chapter 01 #28*

29. *Maquiladoras* are an example of how multinational corporations can reap lower labor costs while adhering to U.S. environmental policies.  
**TRUE**

*Martin - Chapter 01 #29*

30. Until the 1960s, most immigrants to the United States came from Europe.  
**TRUE**

*Martin - Chapter 01 #30*

31. "The Bistro" offered by America Online is one way in which the frequency of communication is increasing among peoples of the world.  
**TRUE**
32. The majority of immigrants to the United States now come from Latin America or Asia.  
**TRUE**
33. Generally speaking, all immigrants can assimilate in the American "Melting Pot."  
**FALSE**
34. The universalist position holds that cultural behavior can only be judged from the context in which it occurs.  
**FALSE**
35. In the next 20 years, the racial and ethnic diversity of the U.S. population will be distributed more evenly across the nation.  
**FALSE**
36. In what ways might economic conditions make a difference in attitudes toward foreign workers and immigration policies.  
  
Answer will vary.
37. In what ways might the study of intercultural communication be helpful in understanding ethical issues involved in intercultural interaction?  
  
Answer will vary.
38. Identify and discuss three ways in which we might become ethical students of culture.  
  
Answer will vary.
39. Identify and discuss 4 of the six imperatives for studying intercultural communication.  
  
Answer will vary.
40. Compare and contrast the universal and relativist positions with regard to ethical intercultural interaction.  
  
Answer will vary.

*Martin - Chapter 01 #31*

*Martin - Chapter 01 #32*

*Martin - Chapter 01 #33*

*Martin - Chapter 01 #34*

*Martin - Chapter 01 #35*

*Martin - Chapter 01 #36*

*Martin - Chapter 01 #37*

*Martin - Chapter 01 #38*

*Martin - Chapter 01 #39*

*Martin - Chapter 01 #40*

41. In what ways have the wars in Afghanistan and Iraq underscored the need to study intercultural communication?

Answer will vary.

42. How has the history of immigration influenced cultural relations within the United States? *Martin - Chapter 01 #41*

Answer will vary.

43. How might self-reflexivity improve intercultural communication? *Martin - Chapter 01 #42*

Answer will vary.

44. How have the changing demographics in the United States affected intercultural communication? *Martin - Chapter 01 #43*

Answer will vary.

*Martin - Chapter 01 #44*

# 1 Summary

<u>Category</u>	<u># of Questions</u>
Martin - Chapter 01	44