***Supply Chain Logistics Management, 5e* (Bowersox)**

**Chapter 1 21st-Century Supply Chains**

1) A unique feature of integrated logistics is:

A) The newness of the concept

B) Its fundamental similar to military operations

C) Complexity and scope of operations

D) The fact that it employs many people

Answer: C

Difficulty: 1 Easy

Topic: The Supply Chain Revolution

Learning Objective: 01-01 The Supply Chain Revolution

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

2) What is the primary reason that responsiveness has decreased over the past two decades:

A) Improvement in Federal Highways

B) Better Sea Ports

C) Development of Double Stack Containers

D) Information Technology

Answer: D

Difficulty: 1 Easy

Topic: The Supply Chain Revolution

Learning Objective: 01-01 The Supply Chain Revolution

Bloom's: Remember

AACSB: Knowledge Application

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3) A Supply Chain is best described by which of the following:

A) A group of cooperative carriers

B) A group of collaborative companies

C) A formal association of competitive companies

D) Two firms who create a strategic alliance

Answer: B

Difficulty: 1 Easy

Topic: The Supply Chain Revolution

Learning Objective: 01-01 The Supply Chain Revolution

Bloom's: Remember

AACSB: Knowledge Application

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4) Which of the following best describes an integrative supply chain process:

A) Something that links together independent parts

B) A concept that identifies independent parts

C) A conglomeration of functions

D) The link of critical parts of a supply chain

Answer: D

Difficulty: 2 Medium

Topic: Why Integration Creates Value

Learning Objective: 01-02 Why Integration Creates Value

Bloom's: Understand

AACSB: Knowledge Application

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5) The concept of postponement:

A) Involves two organizations working together to delay delivery

B) Involves strategic delay of the delivery

C) Seeks to reduce the risk of delivery

D) Seeks to reduce the risk of anticipation

Answer: D

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

6) Collaboration is the act of:

A) Sharing secret information

B) Working with competitors

C) Integrating components of a supply chain

D) Legal in selected supply chain arrangements

Answer: C

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

7) An integrated service supplier (ISP) seeks to:

A) Provide critical operational functionality in a supply chain

B) Specializes in providing a specialized service

C) Bring together two otherwise separate functions

D) None of the above

Answer: A

Difficulty: 1 Easy

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

8) The lowest total process cost:

A) Is always the sum of the lowest cost for each involved function

B) May be the lowest cost of each involved function

C) Is the lowest cost of each involved function

D) Is a product of careful cost integration

Answer: C

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

9) The Anticipatory Business Model is best described by which statement:

A) Driven by forecast

B) Driven by information technology

C) Builds on the principles of time-based competition

D) Is a low risk strategy

Answer: A

Difficulty: 2 Medium

Topic: Responsiveness

Learning Objective: 01-01 The Supply Chain Revolution

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

10) The internet has increased business-to-business connectivity.

Answer: FALSE

Difficulty: 1 Easy

Topic: Responsiveness

Learning Objective: 01-08 Responsiveness

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

11) Supply Chain Management promotes a network of highly efficient interdependent businesses.

Answer: TRUE

Difficulty: 1 Easy

Topic: Generalized Supply Chain Model and Supply Chain Applications

Learning Objective: 01-03 Generalized Supply Chain Model and Supply Chain Applications

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

12) There are eight critical supply chain processes.

Answer: TRUE

Difficulty: 1 Easy

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

13) Collaboration is a fundamental part of Supply Chain Management.

Answer: TRUE

Difficulty: 1 Easy

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

14) A third party service supplier is also a public warehouse.

Answer: FALSE

Difficulty: 1 Easy

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Remember

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

15) Process specialization involves the same concepts as vertical integration.

Answer: FALSE

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

16) The principle of postponement is new to the discipline of logistics.

Answer: FALSE

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

17) Increased operational responsiveness is directly related to information technology.

Answer: TRUE

Difficulty: 2 Medium

Topic: Responsiveness

Learning Objective: 01-08 Responsiveness

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

18) Enterprise extension is a diversification strategy.

Answer: FALSE

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation

19) Vertical integration and supply chain extension are essentially the same concepts.

Answer: FALSE

Difficulty: 2 Medium

Topic: Integrative Management and Supply Chain Processes

Learning Objective: 01-06 Integrative Management and Supply Chain Processes

Bloom's: Understand

AACSB: Knowledge Application

Accessibility: Keyboard Navigation